



**SOUTH FLORIDA WORKFORCE INVESTMENT BOARD
GLOBAL TALENT AND COMPETIVENESS COUNCIL (GTCC) MEETING
Thursday, February 17, 2022
8:30 AM**

The Landing at MIA
5 Star Conference Center (Florida Key Room)
7415 Corporate Center Drive, Suite H,
Miami, Florida 33126

The public may choose to view the session online via Zoom. **Registration is required:**
<https://us02web.zoom.us/meeting/register/tZ0lceysqj4oGtWBmMGILVbF68iV33SC1b29>

AGENDA

1. Call to Order and Introductions
2. Approval of GTC Council Meeting Minutes
 - A. December 16, 2021
3. Information - Early Learning Coalition Apprenticeship Program
4. Information – Bean Automotive Apprenticeship Program Update
5. Information – Take Stock in Children Scholarship Update
6. Approval - Recommendation for Approval to Allocate funds for the Visitors Industry Business Intermediary Initiative

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



SFWIB GLOBAL TALENT & COMPETITIVENESS COUNCIL MEETING

DATE: 02/17/2022

AGENDA ITEM: 2A

AGENDA TOPIC: MEETING MINUTES

SFWIB GLOBAL TALENT & COMPETITIVENESS COUNCIL MEETING MINUTES

DATE/TIME: December 16, 2021, 8:30AM

LOCATION: The Landing at MIA 5 Star Conference Center
 Florida Key Room
 7415 Corporate Center Drive, Suite H
 Miami, FL 33126

Zoom:[https://us02web.zoom.us/meeting/register/tZ0lceysqj4oGtWBmMGILVbF68iV33SCib29](https://us02web.zoom.us/join/https://us02web.zoom.us/meeting/register/tZ0lceysqj4oGtWBmMGILVbF68iV33SCib29)

1. CALL TO ORDER: 8:45AM

ROLL CALL: 10 members; 5 required; 7 present: Quorum Achieved

SFWIB GTCC MEMBERS PRESENT	SFWIB GTCC MEMBERS ABSENT	SFWIB STAFF
Brecheisen, Bruce (Phone) Brown, Clarence Coldiron, Michelle Mayor (Zoom) Del Valle, Juan-Carlos, Vice-Chair (Zoom) Ferradaz, Gilda, Chair Loynaz, Oscar M.D. Roth, Thomas	Gazitua, Luis Piedra, Obdulio (Zoom) West, Alvin SFWIB GTCC MEMBERS EXCUSED	Beasley, Rick Kelly, Travis McFarlane, Cassandra Smith, Robert
OTHER ATTENDEES		
Ovueray, Loretta – Miami-Dade College Mitchell, Carlana - Miami-Dade County Public Schools Nelson, Saliha – Urgent Inc. Quinn, Robert – Miami-Dade County Public Schools		

Agenda items are displayed in the order they were discussed.



2. Approval of GTCC Council Meeting Minutes – April 15, 2021 and October 21, 2021

No discussion or changes presented.

Mr. Brown presented a motion to approval GTCC meeting minutes for April 15, 2021 and October 21, 2021; Mr. Roth seconded the motion. Motion Passed by Unanimous Consent.

3. Informational – Summer Youth Internship Program (SYIP) Update

Chairwoman Ferradaz introduced the item; Mr. Kelly further presented an update on the Summer Youth Internship Program and introduced Mr. Robert Quinn, Miami-Dade County Public Schools Summer Youth Internship Program Coordinator to share more about the program with Council members.

Mr. Quinn provided a list of all the organizations that provide internship opportunities to students. Over three-hundred sixty thousand dollars (\$360,000) worth of work goes through the program. Companies have shared with Children's Trust staff that the program is of great benefit to them over the summer due to staff shortages.

The SYIP program is going through a re-branding. The new title will be SYIP - Opportunity Knocks. In addition to this, the Children's Trust has hired a marketing company to develop messaging that will drive increased participation.

Mr. Quinn shared that over the years, the operating cost for the program has increased, as such; they are looking for additional funding opportunities.

Mr. Tom Roth asked how individuals were made aware of the program.

Mr. Quinn explained the competitive enrollment process and how the program is marketed to organizations.

Ms. Saliha Nelson of Urgent, Inc. advised the board of their experience working with youth enrolled in the SYIP program.

No further questions or comments were presented.

4. Recommendation as to Approval to Add an Occupation to the WDA 23 Targeted Occupation List

Chairwoman Ferradaz introduced the item; Mr. Smith further presented.



Staff recommends that the Council recommend to the Board to add Miami-Dade College's Standard Occupational Classification (SOC) code 25-2011 Preschool Teachers, Except Special Education to the list for their Early Childhood Education, Preschool and other childcare training programs.

No recusals or questions/comments presented.

Mr. Brown presented a motion to recommend the addition of an occupation to the WDA 23 TOL; Mr. Roth seconded the motion. Motion Passed by Unanimous Consent.

5. Recommendation as to Approval of a New Provider and Program and New Programs for Existing Training Providers

Chairwoman Ferradaz introduced the item; Mr. Smith further presented.

Chairwoman Ferradaz asked if the jobs being added were in high demand. Mr. Smith confirmed that they were.

There being no further discussion; **Mr. Brown presented a motion to recommend to the Board the approval of a new provider and programs; Mr. del Valle seconded; passed by unanimous consent.**

6. Recommendation as to Approval to Allocate Funds for the Future Bankers Training Camp Program

Chairwoman Ferradaz introduced the item; Mr. Kelly further presented.

No questions or concerns presented before the Council.

Mr. Brown presented a motion to recommend to the Board the approval of allocating funds for the Future Bankers Training Camp Program; Mr. Roth seconded; passed by unanimous consent.

Being as there were no further questions or concerns, the meeting adjourned at 9:03am.



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/17/2022

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: EARLY LEARNING COALITION EARLY CHILDHOOD APPRENTICESHIP PROGRAM

AGENDA ITEM TYPE: **INFORMATIONAL**

RECOMMENDATION: N/A.

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Emphasize work-based learning and training**

BACKGROUND:

The Early Learning Coalition (ELC) reached out to the South Florida Workforce Investment Board (SFWIB) to seek assistance in addressing the server shortage in qualified child care workers. Recognizing the pivotal role that available child care plays in a jobseekers ability to gain and maintain employment, the SFWIB partnered with the ELC and Miami-Dade College (MDC) to create the framework for an apprenticeship program that would serve as a pipeline in providing certified early child care workers into the child care industry.

The program is designed to provide 3,000 hours of On-The-Job training (OJT) and 15 credit hours of Related Technical Instruction (RTI). The RTI will be provided by Miami Dade College (MDC) and the OJT portion of the apprenticeship will be provided by local small business early education centers. Upon successful completion of the program, participants will earn the nationally recognized Child Development Associate (CDA) certification.

As a partner in this endeavor, the SFWIB will subsidize the wages of the apprentice during the program. The cost savings will provide participating small businesses with the financial capabilities to pay for the RTI portion of apprentice's training. The pilot program is projected to begin with four employers and up to 15 apprentices. The estimated OJT cost is \$189,000, yielding a return on investment of \$2.33 for the SFWIB. The initial feedback on the creation of the program has been extremely positive with other early learning facilities submitting requests to participate in the program.

The program has been formally submitted to the Florida Department of Education (FLDOE) for approval. Once approved, SFWIB staff will make a formal recommendation for program support to the Global Talent and Competitiveness Council.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/17/2022

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: BEAN AUTOMOTIVE APPRENTICESHIP PROGRAM UPDATE

AGENDA ITEM TYPE: **INFORMATIONAL**

RECOMMENDATION: N/A

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Maximizing collaborative partnerships**

BACKGROUND:

At the June 17, 2021 meeting, the South Florida Workforce Investment Board (SFWIB) approved the Miami Dade College (MDC) Automotive Technician Specialist Apprenticeship Program with Bean Automotive Group. The program is the result of a collaboration between the MDC Apprenticeship Program, Bean Automotive Group, Miami-Dade Beacon Council Miami Community Ventures, and the SFWIB to address the shortage of qualified automotive technicians in Miami Dade County.

The Automotive Technician Specialist Apprenticeship Program will prepare qualified individuals with the necessary skills to become master technicians, certified with the Toyota and Lexus brands. The candidates will complete 220 hours of Related Technical Instruction (RTI) and 2,000 hours of On-the-Job Training (OJT).

The first apprenticeship cohort began on July 13, 2021, with a total of 15 candidates and an anticipated end date of July 31, 2022. There are currently 11 apprentices in the program that have completed an average of 1,455 OJT hours and received an hourly wage increase from \$14.00 per hour to \$14.50. The SFWIB approved a total of \$105,000.00 for the Automotive Technician Specialist Apprenticeship Program with Bean Automotive Group.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 2/17/2022

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: TAKE STOCK IN CHILDREN SCHOLARSHIP PROGRAM UPDATE

AGENDA ITEM TYPE: **INFORMATIONAL**

RECOMMENDATION: N/A

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Joint contribution for youth career pathway models**

BACKGROUND:

On April 15, 2021, the South Florida Workforce Investment Board (SFWIB) approved an allocation of \$1,002,631.63 in Temporary Assistance for Needy Families (TANF) funds to purchase 143, two-year Florida Prepaid College Plans for the Take Stock in Children (TSIC) program.

Take Stock in Children, Inc. works with economically disadvantaged youth and their families to keep youth in school and offer scholarships to those who successfully complete high school. There are a total of six participating agencies. Each agency is responsible for program implementation and case management and will work in partnership to ensure program's missions is a success. The agencies also provide educational, social and mentoring services to youth who are classified as at-risk and are not likely to enroll in a post-secondary institution.

In order to ensure youth receive multiple services offered by each participating agency, youth participate in dual activities with the respective agencies, as well as Big Brothers Big Sisters, Miami. Of the one 143 scholarships allotted, 129 have been assigned. There are 14, two-year scholarships still available for allocation by 500 Role Models.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB EXECUTIVE COMMITTEE

DATE: 2/17/2022

AGENDA ITEM NUMBER: 6

AGENDA ITEM SUBJECT: VISITORS INDUSTRY BUSINESS INTERMEDIARY INITIATIVE

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$280,000 in Workforce Innovation and Opportunity Act Dislocated Worker funds to the Visitor Industry Human Resource Development Council, Inc. to act as a hospitality industry business intermediary, as set forth below.

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Maximizing collaborative partnerships**

BACKGROUND:

The Visitor Industry Human Resource Development Council, Inc. (VIC), was established in 1991 with the goal of increasing and expanding participation in the African American community in the Miami-Dade County visitor's industry. The VIC partnered with Florida International University's School of Hospitality Management to provide two year scholarships to deserving students' pursuing careers in the hospitality industry. Since its inception, the scholarship program has expanded to Miami-Dade College, Florida Memorial University and the recently closed Johnson and Whales University.

The major focus of the VIC is career development and job placement. The VIC will hire a new director and project manager, and with committed industry partners, will provide career counseling and job placement assistance. Corporate partners in the hospitality and visitors industry, realizing the enormous need, continue to contribute their time and talents towards supporting this initiative.

South Florida Workforce Investment Board (SFWIB) staff recommends partnering with the VIC, and to have the organization act as a business intermediary between the SFWIB and the hospitality and visitors industry. The VIC program has already established partnerships with both institutions of higher education and several local businesses. A partnership with the VIC will allow the SFWIB to benefit from their established partnerships, and will also provide the VIC with subject matter expertise in the area of job placement.

In following the procurement process of Miami-Dade County, Administrative Order No.:3-38, it is recommended that the SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interests of the SFWIB. A two-thirds vote of the quorum present is required to waive the competitive procurement process and award an allocation not to exceed \$280,000 in Workforce Innovation and Opportunity Act Dislocated Worker funds to the Visitor Industry Human Resource Development Council, Inc. to serve as a hospitality industry business intermediary for the SFWIB.

FUNDING: Workforce Innovation and Opportunity Act Dislocated Worker

PERFORMANCE: N/A

NO ATTACHMENT